

## ***Marketing & Social Media Coordinator***

Ex Nihilo Vineyards Okanagan Valley Inc. is an established vineyard and winery operating in Lake Country, BC. Ex Nihilo is a privately held company owned by the Azhadi Group, a group of companies which develops and operates wineries and vineyards throughout the Okanagan Valley.

We seek to provide meaningful work and create meaningful relationships. We respect people; we communicate openly; we are team players; we are accountable; and we are trustworthy.

***We strive to deliver best in class beautiful experiences to our people and our guests. Gratitude is at our core; whether it be the land, the opportunity, or the people who we work with and visit us. We are building an environment where people come together, feel valued and will grow in their respective career paths.***

As a Marketing & Social Media Coordinator you'll work under the direction of the Manager, Marketing & Brand to develop engaging social media and marketing content and assist with the execution of marketing strategies. This role will be appealing to those interested in digital marketing, content creation, photography and story telling!

### *Job Role:*

- Support and maintain database to trade materials including wine portfolio, point of sale materials, event materials
- Assist with on and off site events aimed at promotion of marketing the winery
- Assist with special projects
- A support role in wine experience and tastings
- Create and maintain brand promotions, and campaigns for Ex Nihilo and Azhadi Vineyards across social media channels
- Analyze and report analytics to Manager, Marketing & Brand of performance of marketing campaigns and brand awareness.

### *The Ideal candidate should exhibit the following:*

- Self starter and motivated
- Excellent communication skills and team player
- Some post secondary education in marketing or related experience
- Proficiency in social media and digital marketing
- Love of BC Wines
- Flexibility with scheduling (weekends, evenings and holidays)
- Must be legally entitled to work in Canada

Must be 19 years of age.

Start date is expected Spring – Summer 2025.

Apply with complete resume to [careers@exnihilovineyards.com](mailto:careers@exnihilovineyards.com)